

Sept. 10-15, 1917

THE BIG FREE FAIR



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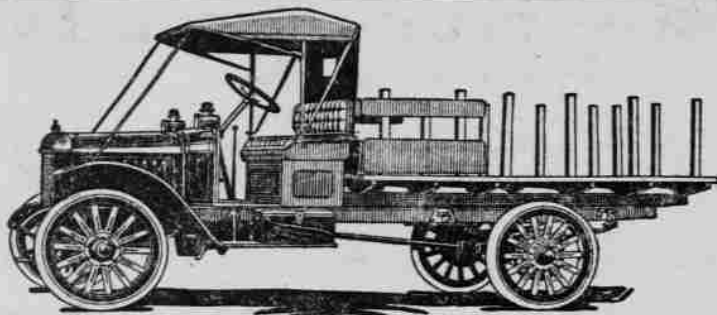


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## WILLARD TO RACE HERE

Will Pit His Famous Ford Against  
Fred Horey's Fiat.

When Fred Horey, dirt track champion of the world, signed up to defend his title in a world's championship match race on the final day of the Topeka free fair he had no idea that he would have to meet Floyd Willard, winner of the Southwestern sweepstakes at Dallas last June.

Horey has met Willard twice in his racing career, in big races and has had an even break with him and when the two clash on Sept. 15, the final day of the fair, it will be a decisive day, and to the winner will go not only a handsome side bet but the large purse hung up by the fair management.

Willard will drive his world's famous Prince Henry car, winner of the world's Ford championship on dirt tracks in 1916 and twice winner in big races this season. He is just back from the Canadian northwest where he defeated Bob Cline in an Italian light racing car and won for himself close to five thousand dollars.

Both Willard and Horey hold many track records. Willard has to his credit a speed of 102 miles an hour on the Chicago speedway, which is said to be the fastest time ever made by any Ford racing car, not even excepting the famous Ford machine, driven by Frank Kulick.

Secretary Phil Eastman of the Topeka free fair has long had an ambition to have Floyd Willard participate in the great match race Sept. 15. There are thousands of Ford owners in Topeka and the surrounding territory who would like to see the world's championship Ford car race against Horey and his Fiat.

With Miss Katherine Stinson the famous aviatrix who startled China and Japan the past winter and has thrilled millions of people by her daring and phenomenal work in the sky the program arranged for Saturday afternoon and the big free fair will surpass anything ever before offered by any fair in the state.

## GOOD ROADS EXHIBIT

One Of the Interesting Features to  
Kansas Highway Boosters.

The Good Roads department and Good Roads day at the big free fair is one of the interesting features. The Agricultural college has its big exhibit of road models and other illustrations of road building on display. Several manufacturers and contractors have samples of paved roads in the exhibit. The state highway commission has on display some of the work from that office. The Good Roads association, the Chamber of Commerce and the Topeka Automobile club unite in making an attractive display with all sorts of banners, maps and charts. Albert T. Reid made several big cartoons for decorations. The Good Roads department is one of the most attractive in the big hall.

A moving picture show is given every night at 7:30 in the big People's pavilion where all kinds of road building will be seen and many interesting and attractive pictures shown.

On Wednesday, Good Roads day, a general meeting will be held at 10 a. m. in the big tent where a program will be given with addresses by E. L. L. Moses, member of the highway commission; W. S. Gearhart, state highway engineer; L. E. Davidson, of Glasgow; W. W. Watson, of Salina; W. I. Crawford, Horton, and others. Following this meeting the friends of the Midland Trail will take up the matter of arranging a building program with the hope of improving the Midland trail across Kansas. The friends of the route from Horton thru Topeka and to Scranton will meet and organize and outline a building program and try and finance and build this route.

Every man interested in the big road movement should attend the fair on Good Roads day.

## IN LETTERS OF FIRE

Miss Stinson, Who Flies Here, Wrote  
California's Name in Skies.

Without reading the columns and whole pages New York, Los Angeles and San Francisco papers and magazines have devoted to her, Kansas people can't realize that Katherine Stinson, who will fly in Topeka during the big Kansas Free fair, is alone worth a trip to the fair.

Miss Stinson is the slip of a girl, 20 years of age, who shocked and startled 50,000 bland and self-satisfied New Yorkers with the capers she cut in her airplane at Sheepshead Bay. She's the girl who went up by night at Los Angeles with torches on her airplane and spelled "California" in the air with her loops, drops, curves and straightaways.

Time after time she has dropped like a plummet for 1,000 feet and when within 100 feet of the ground, righted the plane and swept gracefully to the earth. She will delight the thousands at the free fair grounds, will raise their hearts in their throats and glide to the ground leaving them spellbound. She has done all these things to people far more accustomed to aerial stunts than are Kansans. She is the highest-priced woman aviator in the world.

Miss Stinson is 20 years old and looks younger. She is five feet four and weighs 104 pounds. She is not at all of the type of young woman one might expect to see risking death in the clouds. She is slight and pretty and her hair hangs about her shoulders in brown curls, which are tucked inside her cap when she is flying.

Miss Stinson raced Dario Resta, the dare-devil auto race driver, at the Sheepshead Bay track, New York. Resta drove his car at a nerve-racking speed but Miss Stinson drove her aeroplane faster and beat Resta.

See These Two Cars in Motor Hall  
at the Big Free Fair at Topeka, Sept. 10-15

**Oakland** Sensible Six

In snap, in power, and in gasoline economy, you will find no car of its class equal to the Oakland Sensible Six. These are all qualities which we can actually demonstrate.

**Hudson** Super Six

The car that broke the Transcontinental Records. See it at the fair and you will need no further proof of the durability and economy of a Hudson Super Six.

Both nation-wide known and need no introduction to those who know auto values.

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**BRISCOE \$725**  
THE CAR WITH THE  
HALF-MILLION DOLLAR MOTOR

Today the doors of the Kansas State Fair swing wide that you and your neighbors may enjoy seeing just what a wonderful country Kansas is; what splendid crops and cattle it produces and raises.

And it is a good time to renew old friendships and acquaintances.

Take time to see everything!

Men and women have worked long and late to get everything in readiness for your coming. Don't try to see it all in a few minutes.

Don't miss the Automobile Show!

Here are gathered for your inspection hundreds of thousands of dollars' worth of mankind's greatest blessing.

You will want to see "The Car With the Half Million Dollar Motor," which has been the sensation of every state fair this season.

Introduce yourself to our salesmanager, Mr. H. L. Offield. He will be delighted to talk motor cars with you and to show and explain to you everything

about the Briscoe—"The Car With the Half Million Dollar Motor."

We want you to have first hand information on this beautiful automobile and its wonder engine.

We want you to see and appreciate for yourself its marvelous gasoline economy—25 to 30 miles to a gallon—its unusually low consumption of lubricating oil—500 to 800 miles per gallon.

We want you to know of its easy and velvet-like acting clutch; of how the gears can be shifted with even the fingertips; of how the slightest foot pressure on brake pedal makes the brake effective.

You must see the car in the "flesh" to realize how difficult it is to describe in cold type its exquisite beauty in line and design; its soft, buoyant upholstery which is the equal if not better than \$1,000, or \$1,200 cars.

If you are a six-footer, you'll more readily appreciate the roominess of the 1917 Briscoe.

Whatever day you visit the Fair make it a point to look for the Briscoe—"The Car With the Half Million Dollar Motor."



**E. G. Kinley Motor Co.**

Distributor for

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## VISITORS TO THE FAIR

A two to three minute car service will be maintained during the entire week between Sixth and Kansas avenue and the Fair Grounds. Remember, that the street cars are the safe, sure way of reaching your destination promptly. Don't forget to secure your transfers.

**THE TOPEKA RAILWAY CO.**

# GASOLINE

The White Pump on the White Way  
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Fill your car at the new town pump with Topeka Oil Co. Gasoline and get all the pleasures out of motoring. A little Toco Oil will keep your motor young.

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**MOTOR HALL**

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